

2017 Brands of Promise Nominees

2017 Tequila Aficionado Brands of Promise Nominees

Blanco Tequila

Tequila 512

Maria Bonita

Amorada

Juan More Time

Alderete

Armero (The Extreme) [white; 4X distilled]

Armero (The Exclusive) [blanco (suave); glass bottle]

Sweet Poison

Tequila Los 3G

Destinguido

Tequila 30-30

Organic Blanco

4 Copas (NOM 1480)

Azunia (NOM 1426)

Terraneo (NOM 1586)



2017 Brands of Promise Nominees

Cobalto (NOM 1586)

High Proof Blanco Tequila

La Serpiente Emplumada (NOM 1438) 44%, 88 proof

Dos Almas (55% ABV, 110 proof, double distilled) (NOM 1137)

Reposado Tequila

Tequila 512

Amorada

Alderete

Armero (The Evolution)[green camo]

Armero (The Luxury) [black matte]

Titanium

Ayate

Tequila Los 3G

Tequila 30-30

Villa Lobos

Organic Reposado



2017 Brands of Promise Nominees

El Consuelo (NOM 1570)

4 Copas (NOM 1480)

Azunia (NOM 1426)

Cobalto (NOM 1586)

Filtered Reposado

Allaire Privee Aged Crystal (NOM 1479)

Añejo Tequila

La Serpiente Emplumada

Azunia (non-organic)

Alderete

Armero (The Perfection) [black camo]

Titanium

Ayate

Malinalli

Tequila Los 3G

Amorada



2017 Brands of Promise Nominees

Organic Añejo

El Consuelo (NOM 1570)

4 Copas (NOM 1480)

Extra Añejo Tequila

La Serpiente Emplumada

Azunia Black 2 Years Extra Aged Private Reserve (NOM 1426)

Titanium

Gran Reserva de Don Alberto (NOM 1477)

Value Tequila

512 (B, R, only)

Maria Bonita (blanco only) [\$19.99 to \$21.99]

Don Pilar (anejo only) [\$40.00]

Hacienda Vieja (B, R, A)

Tequila 30-30 (B, R only)

Tequila Joven

Gran Reserva de Don Alberto [Ensamble: Blanco/Extra Añejo] (NOM 1477)

Tequila Infused

Kapena (NOM 1468)

Ghost Tequila (NOM 1438)

Tequila Liqueur

Dos Almas Cinnamon Reposado (35% ABV, 70 proof) (NOM 1137)

Tequila Packaging

Kapena

Pasote

Maria Bonita

Amorada

Don Pilar

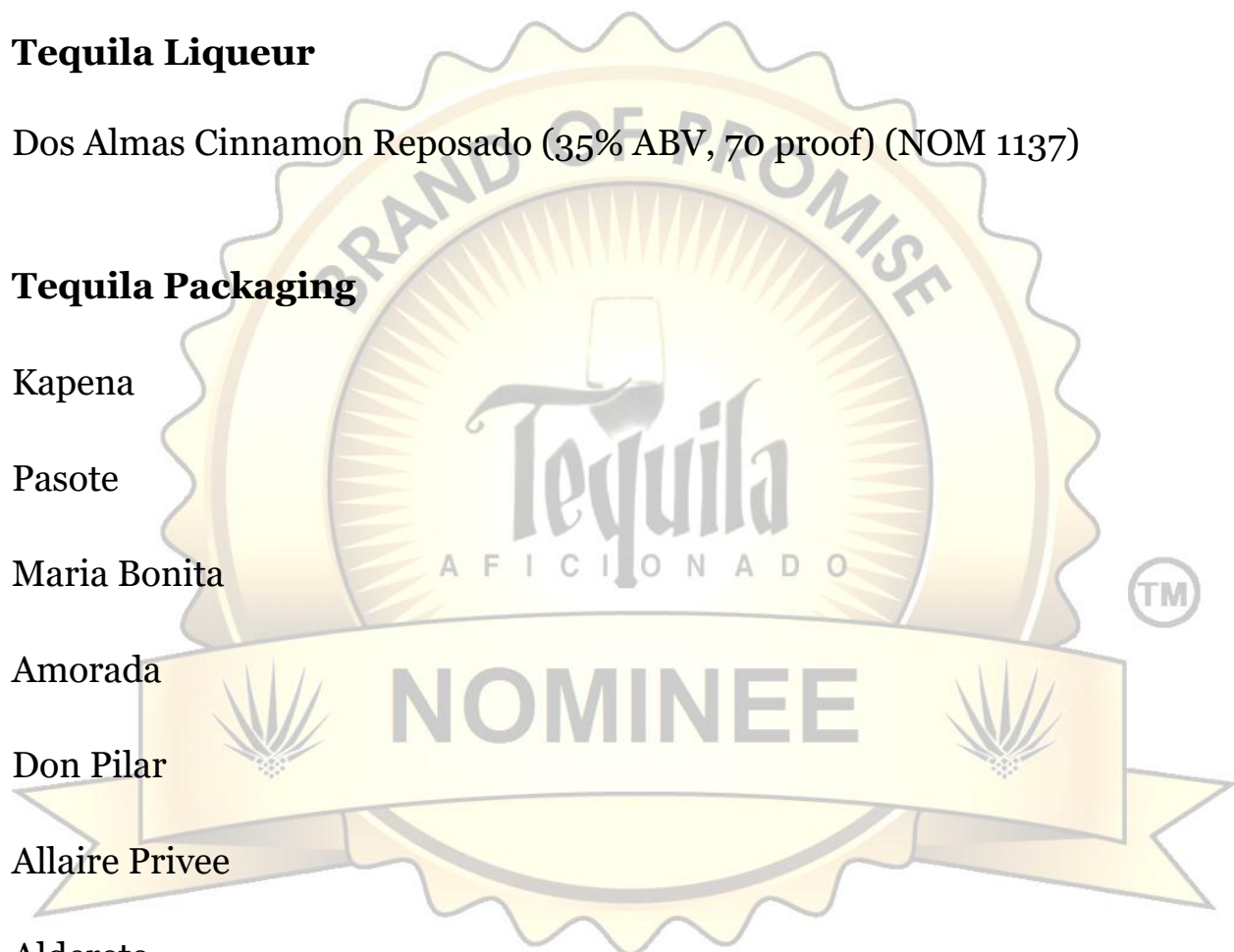
Allaire Privee

Alderete

Titanium

Gran Reserva de Don Alberto

Mandala



2017 Brands of Promise Nominees

Ayate

Republic Tequila (anejo only)

Viva 32 Tequila

Destinguido

Mezcal Joven

Bruxo No. 1 (Espadin, 46% ABV, 92 proof) [Matt Metras, only]

Mezcal Joven Pechuga

Bruxo No. 2 Pechuga de Maguey (80% Espadin, 20% Barril); 46% ABV, 92 proof [Mike Morales, only]

Mezcal Joven Medley

The Lost Explorer (Espadin & Tobala) (45% ABV, 90 proof)

Mezcal Packaging

Besado [Jim Johnston]

The Lost Explorer [Rick]

Agave Spirit Infused

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Besado (No NOM; 100% de agave; infused with damiana, maca root, etc.)
[**Jim Johnston**]

Agave Spirit Liqueur

Los Osuna Reposado Vanilla Liqueur (Blue agave; 20% ABV, 40 proof)

Ready to Drink Margarita

Nightshade Experience Classic Lime (15% ABV, 30 proof) (No NOM)

Nightshade Experience Hucklarita Huckleberry (15% ABV, 30 proof) (No NOM)

Ready to Drink Margarita - Low Calorie

Laughing Glass All Natural Margarita (12% ABV; 24 proof, NOM 1489, Leyros)

Laughing Glass All Natural Pomegranate Margarita (12% ABV; 24 proof, NOM 1489, Leyros)

Ready To Drink - Cocktails

Tamarind Diablito [JLP, NOM 1416] 9% ABV, 18 proof.

Tequila Sunrise [JLP, NOM 1416] 9% ABV, 18 proof.

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Margarita Mix

Keith's Nervous Breakdown

Margarita Mix Packaging

Keith's Nervous Breakdown

Nightshade Experience

Legacy Blanco Tequila

Pasote (NOM 1579) [Instant Legacy]

Don Pilar

Terralta (NOM 1579) [Instant Legacy]

Don Felix (NOM 1412)

G4 (NOM 1579) [Instant Legacy]

Legacy Blanco High Proof

Terralta (NOM 1579) [Instant Legacy] (110 proof)

Fuenteseca Cosecha Huerta Singular (NOM 1146) (45.7% ABV, 91.4 proof)

Legacy Reposado Tequila

Pasote (NOM 1579) [Instant Legacy]

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Don Pilar

Terralta (NOM 1579) [Instant Legacy]

Don Felix (NOM 1412)

G4 (NOM 1579) [Instant Legacy]

Legacy Anejo Tequila

Pasote (NOM 1579) [Instant Legacy]

Don Pilar

Terralta (NOM 1579) [Instant Legacy]

Don Felix (NOM 1412)

G4 (NOM 1579) [Instant Legacy]

Legacy Extra Anejo Tequila

Don Pilar

Terralta (NOM 1579) [Instant Legacy]

G4 (NOM 1579) [Instant Legacy]

Legacy Extra Anejo Tequila High Proof

Terralta (NOM 1579) [Instant Legacy] (110 proof)

Legacy Mezcal

Escorpion line (Pechuga; Tobala; Arroqueno; Barril; Barril anejo; Arroqueno Anejo)

Legacy Heritage - Whiskey

Sierra Norte Whiskey (Native Oaxacan Yellow, White, Black Corn) 45% ABV, 90 Proof (From the makers of Scorpion Mezcal.)

Legacy Tequila Packaging

Don Pilar

Fuenteseca Cosecha Huerta Singular 2013

Don Felix

Pasote

