

www.TequilaAficionado.com

TEQUILA AFICIONADO

2020 Media Kit

TEQUILA · MEZCAL · SOTOL · BACANORA · AGAVE

Tequila Aficionado Magazine is the only direct to consumer magazine for tequila and agave spirits. Tequila Aficionado has been bringing consumers and craft agave spirits together since 1999.

2020 Readership

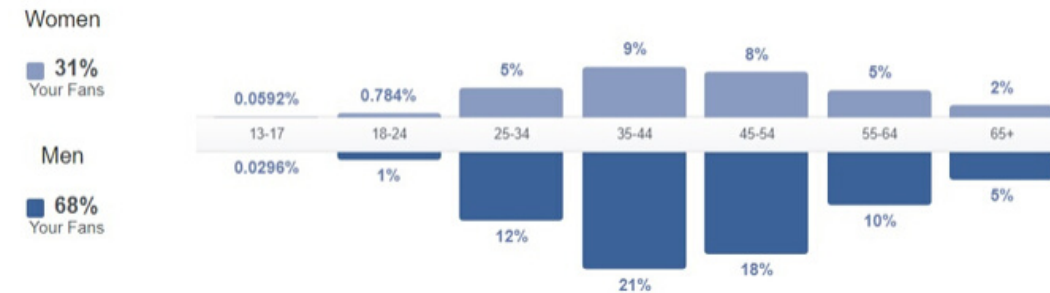
Tequila Aficionado reaches over 1.5 Million consumers through its vast social network and media outlets. Tequila Aficionado is read by retailers, restaurateurs, bar owners and managers, hotel food and beverage directors, importers, wholesalers, suppliers, top spirits journalists, and consumers.

2020 Print Schedule

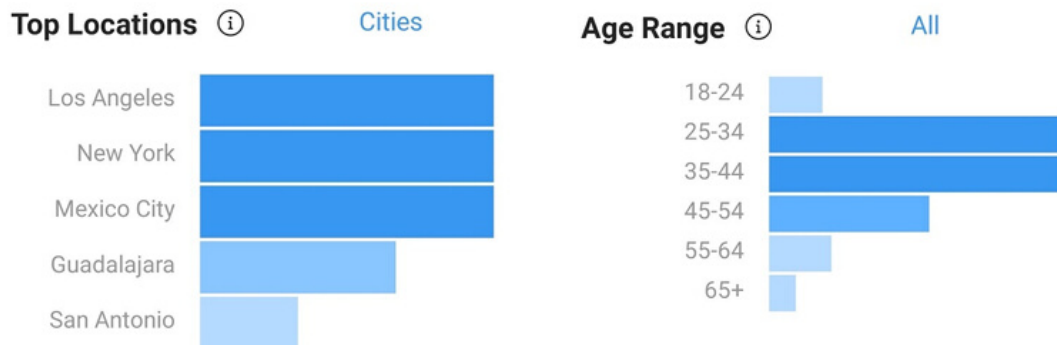
January 29 | February 26 | March 25
April 29 | May 27 | June 24
July 29 | August 26 | September 30
October 28 | November 25 | December 23

DEMOGRAPHICS

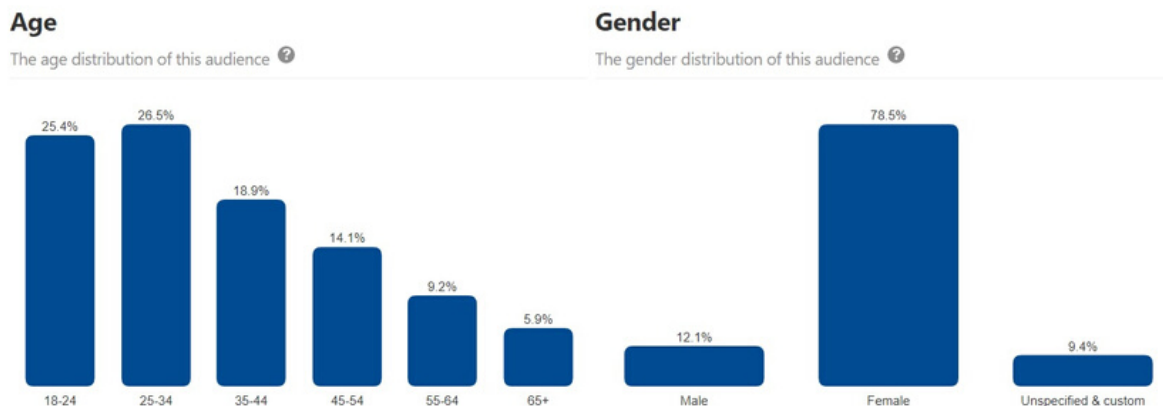
Facebook



Instagram

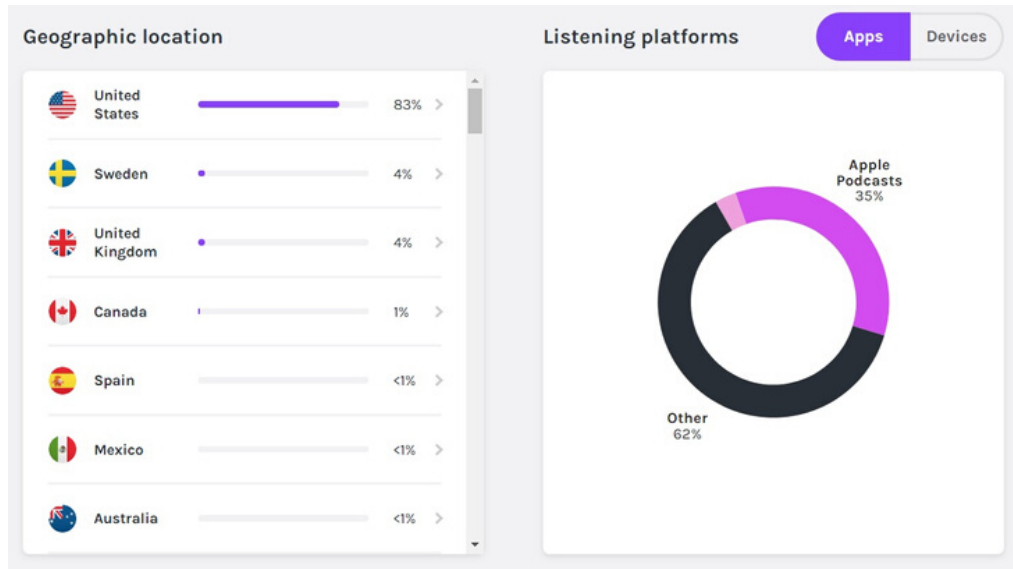


Pinterest



Email: Lisa@tequilaaficionado.com to book your cover now

Podcast



Overall Reach

FACEBOOK	6,800 FANS
FACEBOOK WATCH	8,000 MINUTES VIEWED IN 2019
TWITTER	13,400 FOLLOWERS
YOUTUBE	36,900 VIEWS
LINKEDIN	1260 FOLLOWERS
PODCAST	56,000 PLAYS IN 2019
PINTEREST	35,000 FOLLOWERS
INSTAGRAM	13,100 FOLLOWERS
INSTAGRAM TV	150+ VIEWS PER VIDEO
MAGAZINE	1100 SUBSCRIBERS
WEBSITE	87,400 VIEWS IN 2019

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Get Your Brand On The Cover

TEQUILA AFICIONADO

Issue 1.0 | January 2020



Get your
brand on
one cover
of Tequila
Aficionado
Magazine
plus...

- Linked ad in Tequila Aficionado Magazine for 12 months
- 4 Podcast Replays over the course of 12 months
- 4 Facebook Watch Replays over the course of 12 months
- 4 Instagram TV Replays over the course of 12 months
- Branded Pinboard on the Tequila Aficionado Pinterest Account
- Pinning all of your Instagrams to our Pinboard for YOUR brand
- Tweeting all those Instagram images as they are posted to Pinterest

\$1,000

Additional Podcast, Facebook Watch, and Instagram TV replays available for additional expressions at \$100 each.

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